

EXCLUSIVE EXPERIENCES

WEDNESDAY 16 APRIL 2025

# The Waldorf Astoria

Ready to Rock RAK

*Building Leisure Buildings,  
together we build a strong leisure economy.*

**The UAE is investing in the economy of the future: leisure.**

Building Leisure Buildings (BLB) is the premier invitation-only business community where global investors, visionary architects, leading consultants, expert contractors, and world-class operators come together to shape the future of the leisure construction market. We support the UAE's vision by attracting international investment and creating awareness of Ras Al Khaimah's immense potential as a rapidly growing hub for leisure and hospitality.

Ras Al Khaimah is undergoing a transformative shift in its hospitality and tourism sector. With the much-anticipated Wynn Al Marjan Island, set to be the first integrated casino resort in the Middle East, RAK is positioning itself as a leading international destination for luxury tourism, entertainment, and leisure investment. The emirate's natural landscapes, world-class resorts, and ambitious developments are reshaping its economic future, making it a key player in the region's leisure market.

Waldorf Astoria is a globally renowned luxury hotel brand, synonymous with timeless elegance, impeccable service, and world-class hospitality. The Waldorf Astoria Ras Al Khaimah, nestled along the Arabian Gulf, exemplifies this legacy, offering an exquisite blend of sophistication and tranquility. As the emirate's premier five-star resort, it serves as a landmark of refined luxury and a symbol of RAK's growing prominence in the global tourism industry.

We are delighted to invite you, a distinguished member of the BLB UAE business community, to an exclusive inspiration session at the Waldorf Astoria Ras Al Khaimah. Join us as we explore the future of leisure investment, discuss the opportunities within RAK's evolving hospitality landscape, and connect with industry leaders shaping this dynamic market.

Welcome to Waldorf Astoria Ras Al Khaimah, where luxury, vision, and innovation meet.



**BUILDING LEISURE BUILDINGS**  
EXPERTS IN THE LEISURE ECONOMY

HONoured BY THE TRUST AND SUPPORT OF





## INVITATION STRICTLY PERSONAL

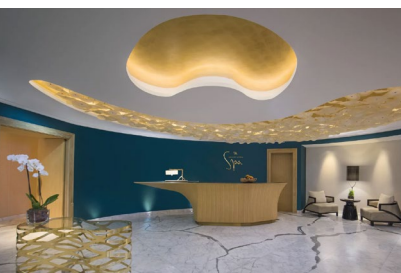
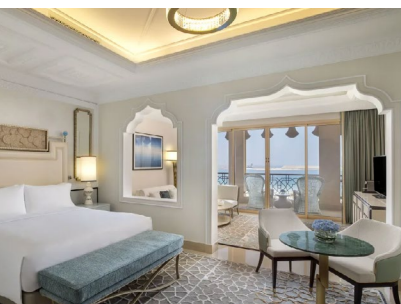
We cordially invite you to an Exclusive Experience at **Waldorf Astoria Ras Al Khaimah** on **Wednesday 16 April 2025** together with the leading experts of the UAE leisure construction market.

The Waldorf Astoria hotel brand is synonymous with luxury, elegance, and timeless hospitality. Its origins trace back to the late 19th century in New York City, when two grand hotels - the Waldorf (1893) and the Astoria (1897) - were built by feuding cousins from the prominent Astor family. The rivalry ended when the two hotels merged into the legendary Waldorf-Astoria Hotel, located on Fifth Avenue.

[Click here to register](#)

**Address:** Vienna St - Al Jazeera Al Hamra-Qaryat Al Hamra  
Ras Al Khaimah, UAE

**Dress code:** Business suit or national dress



# PROGRAMME

- 15h00** Welcome reception on the beautiful terrace of the Waldorf Astoria
- 15h30** Start tours behind the scenes of the resort including exclusive insights about the WA brand
- 17h45** BLB experts group picture
- 18h00** Welcome to Building Leisure Buildings by **Mr. Werner Bullen**, CEO Building Leisure Buildings
- 18h10** Talking about a visionary transformation, welcome to RAK by **Mr. Raki Phillips**, CEO of Ras Al Khaimah Tourism Development Authority
- 18h35** Al Marjan Island, the UAE's future hotspot by **Mr. Arch. Abdullah Al Abdouli**, CEO of Marjan
- 19h00** Waldorf Astoria, the emirate's premier five-star resort by **Mr. Adrian Stoppe**, General Manager Waldorf Astoria RAK
- 19h25** Together we build a strong leisure economy in the UAE by **Mr. Werner Bullen**, CEO Building Leisure Buildings
- 19h30** Dinner on the beach